

COUPON SPECIFICATIONS

Size = 6 $\frac{1}{8}$ x 2 $\frac{5}{16}$ (6.125" x 2.563")

Bleed = $\frac{1}{8}$ (0.125")

Colors = Prints in CMYK. All RGB images will be converted to CMYK.

File Formats - we will accept TIFFs (300dpi min.), EPS, JPEG, PDF.

Note: PDFs should have trim marks and an $\frac{1}{8}$ " bleed. Also all fonts should be embedded into the PDF file

If the image does not bleed you must keep the other elements (images, text, borders ect.) a minimum of $\frac{1}{8}$ " from the trim edge.

We will also accept files in their native format (Adobe InDesign, Quark Xpress, Adobe Illustrator, Adobe Photoshop, etc.)

If you are submitting native files, please include all fonts and supporting art.

Please see page 2 for a sample coupon.

For use in designated vending machines only. This coupon can't be redeemed for cash.



LAZY DOG

Food Service

Thank You For Your Business!



Good for \$1.00 off the purchase of any product. This coupon may not be assigned, transferred or reproduced. Any other use constitutes fraud.
Void where prohibited, taxed or restricted.